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# GROWERS' PRICE LIST - FINER PRIMULA SEED

October 1, 1946

## COLOSSAL STRAIN OF POLYANTHUS PRIMROSES

### Grown for the American Taste

**I**NDIVIDUAL BLOOMS will measure 2 inches and over. In addition to the usual clear colors — white, yellow, red, etc. — this strain contains many variations of tones and shades not usually found in polyanthus primroses: lovely soft pastels in pink, lavender, peach, salmon and rose, as well as gold, tile shades, burgundy, fuchsia and violet tones. The massive flower umbels are carried on 10 to 12-inch stems, well above the lush green foliage. Individuals and growers not previously interested in primulas have, after seeing our plantings and exhibits, become primula enthusiasts. Blooms ten days to two weeks earlier than most other polyanthus, enabling the grower to get his stock on the market while prices are higher. While these are hardy outdoor primulas, they are magnificent when grown in pots, under conditions where indoor culture or growing in lath houses is desired. The varied color range and attractive foliage make them valuable material for combination pots and boxes, and they are excellent cut flower material for corsages and small nosegays. Seed sowed in cool greenhouse in late fall or early winter will produce seedlings for profitable early spring sales in flats. Seed sowed in late winter or early spring will give good sized plants for early fall sales, or large, blooming, specimen plants for sale the following spring. Well grown, blooming size plants of this strain should retail at from 50c to \$1.00 each. Although we specialize in primula seed, this is the first time we have had a supply sufficient to enable us to offer them to the grower trade in quantity. Since we are usually sold out by late March, we advise that orders be placed early.

1946 crop seed: Growers' pkt., \$1.00; 1/16 oz., \$3.00; 1/8 oz., \$6.00; 1/4 oz., \$12.00; 1/2 oz., \$24.00 in mixture only.

## AURICULA

The AURICULA is almost as popular as the polyanthus and is particularly successful in the colder northern sections. This Alpine primula requires lime, shade and good drainage. It grows well in a rockery with a northern exposure. It is excellent in pots when grown in a cool greenhouse, in colder localities, or in a lath house in warmer sections. Although auricula seed may be planted at any time, we recommend late winter or early spring for especially good germination, preferably exposing the seed flats to frosts for a few days and nights. The colors include yellow, light brown, blue, henna, plum, purple, rose, pastel tones, and some brassy-green shades. Large flowered strain, mixed colors only, growers' pkt., \$1.00.

## ASIATIC or ORIENTAL PRIMULAS

Since most of these come from high elevations such as are found in India, China, Tibet and Siberia, they can be successfully grown in colder as well as more moderate climates. The four CANDELABRAS listed below have successive whorls of flowers on stems from 1½ to 3 feet tall. They are well suited to mass planting in the moister sections of the rock garden, at the edge of a pool or a stream, or grouped in shade in the border. They are particularly effective when planted among ferns in the shady garden. *We recommend late winter planting of seed of all Asiatics.* If the weather is too warm, even freshly gathered Asiatic seed may give unsatisfactory germination till cooler weather. The CANDELABRAS are easy to grow and are a valuable addition to your list of perennials, whether sold as seedlings or as blooming size plants.

JAPONICA ETNA, a sturdy growing candelabra, with successive whorls of rose-red flowers on tall stems. Is most effective when naturalized among ferns in sun-dappled shade. Growers' pkt., 50c; 1/16 oz., \$1.00.

PULVERULENTA, one of the choicest of the candelabras, with rose-pink whorls of flowers on farinose stems. This is the best variety for planting by pool or stream. Growers' pkt., 50c; 1/16 oz., \$2.00.

PULVERULENTA, BARTLEY STRAIN, lovely soft pink to watermelon-pink florets, some with rose-red eye, growing on milky stems, attractive foliage. This is a "best seller". Growers' pkt., 75c; 1/16 oz., \$2.50.

BULLEYANA HYBRIDS, a summer flowering primula for the shady garden, having an excellent color range, from yellow, buff, apricot to burnt orange. The interesting terra cotta buds are followed by as many as 7 successive whorls of brilliant florets. Mixed only, growers' pkt., 50c; 1/16 oz., \$1.00

Seed of other primulas grown by us is available only in retail quantities. Write for retail catalogue. All seed here offered is fresh seed, 1946 crop. Seed purchases are shipped postpaid. Please remit with order. No. C.O.D. orders accepted. All prices here quoted are subject to change without notice, and are net cash.

**GUARANTY:** All seed is guaranteed true to description, but is not guaranteed for the result of the growing, over which we have no control. Liability under this guarantee is limited to the price of the seed purchased.

**THE CLARKES** **HERBERT F. MARGUERITE R. GROWERS**  
CLACKAMAS, OREGON, LAWNFIELD ROAD

